

2/14

PATH A: SOURCE TO ARS

400~	URL OF ARS	ADVERTISER PRODUCT CODE	URL OF SOURCE
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FIG. 4a

PATH B: ARS TO SOURCE

402~	URL OF SOURCE	URL OF ADVERTISER	URL OF ARS
------	------------------	----------------------	---------------

FIG. 4b

PATH C: SOURCE TO ADVERTISER

404~	URL OF ADVERTISER	REQUEST-FOR- INFORMATION	URL OF SOURCE
------	----------------------	-----------------------------	------------------

FIG. 4c

PATH D: ADVERTISER TO SOURCE

406~	URL OF SOURCE	REQUESTED INFORMATION	URL OF ADVERTISER
------	------------------	--------------------------	----------------------

FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

408~	URL OF ADVERTISER	REQUEST-FOR- INFORMATION	URL OF SOURCE
------	----------------------	-----------------------------	------------------

FIG. 4e

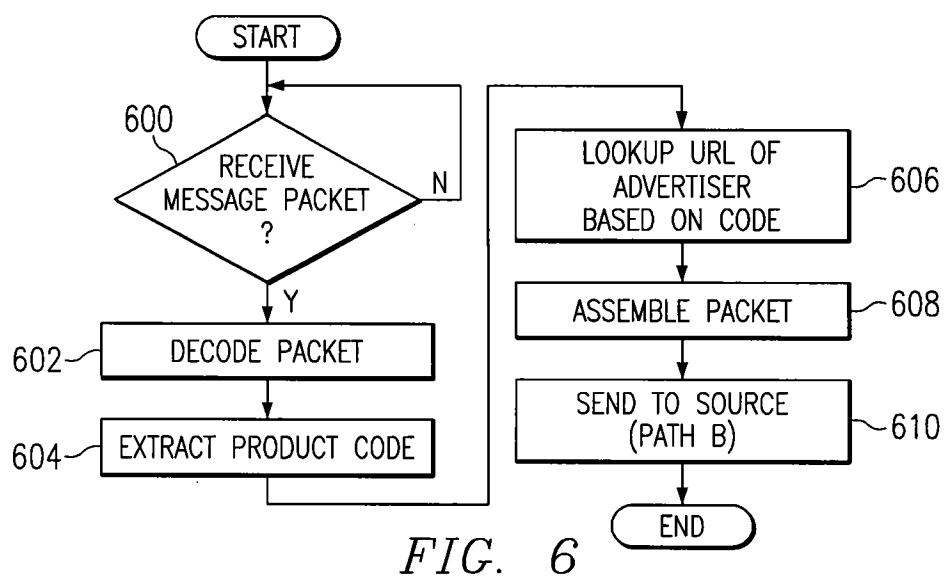
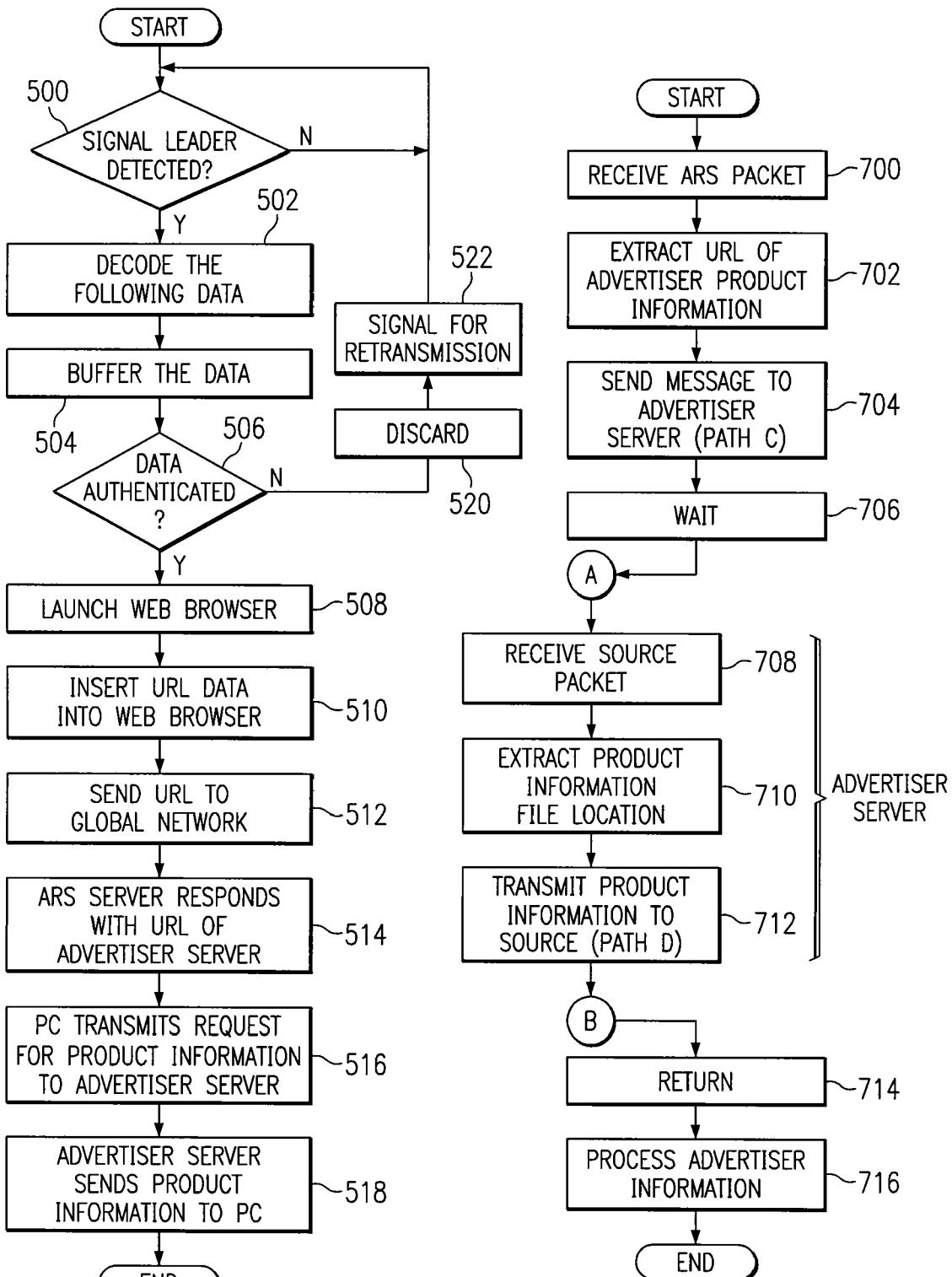
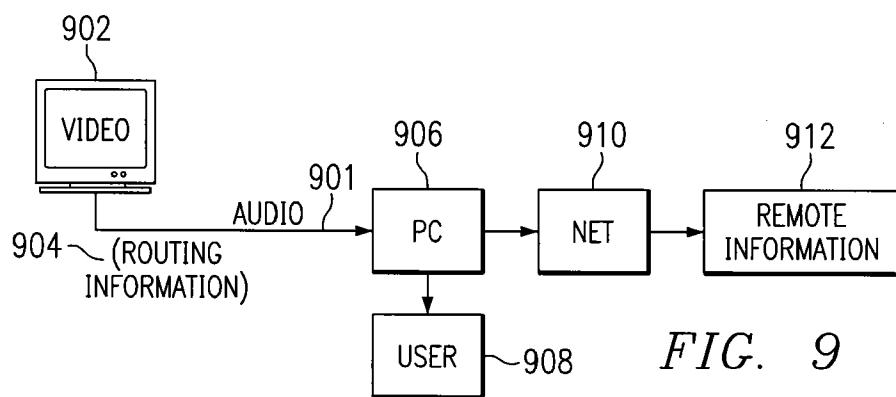
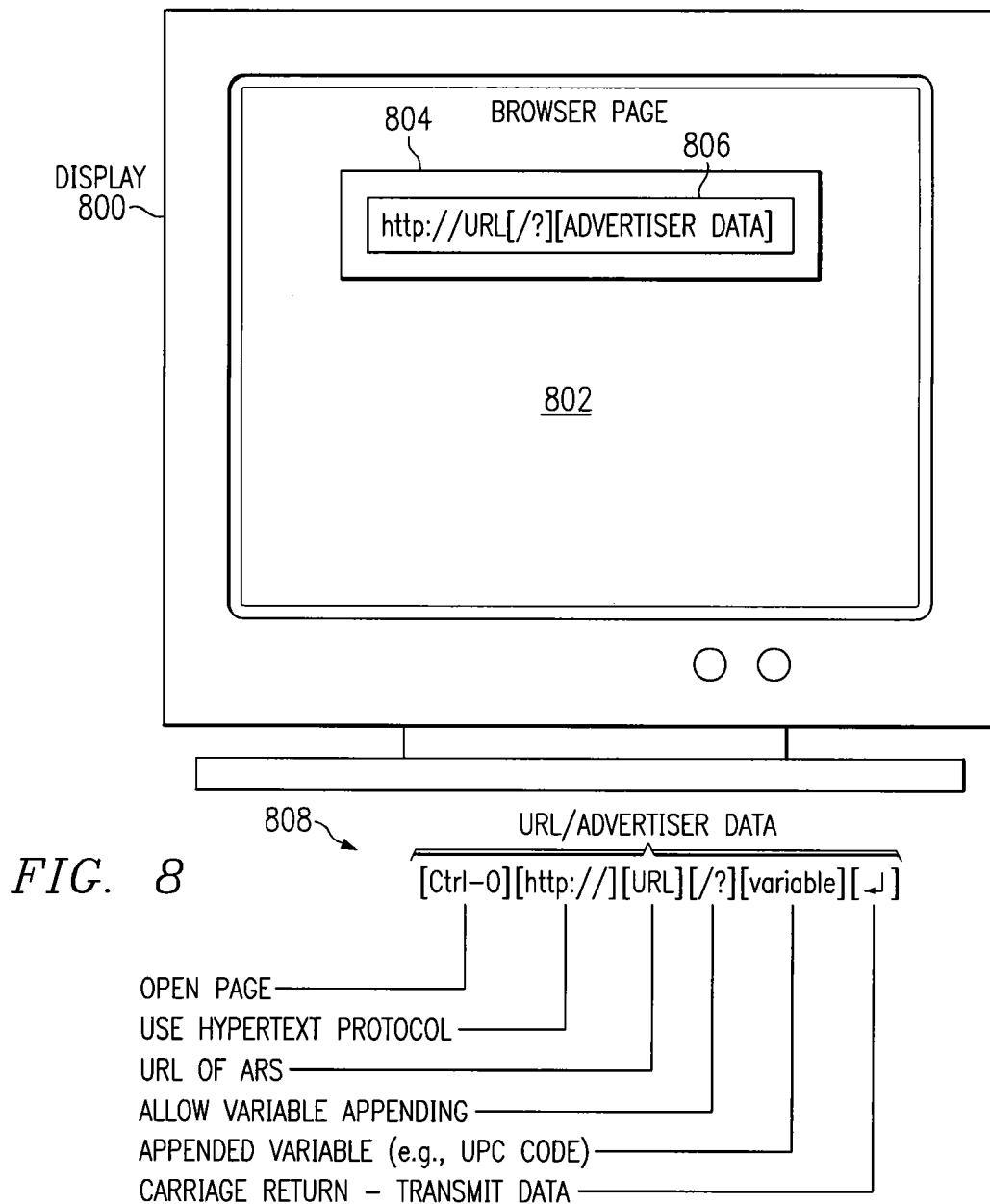


FIG. 6

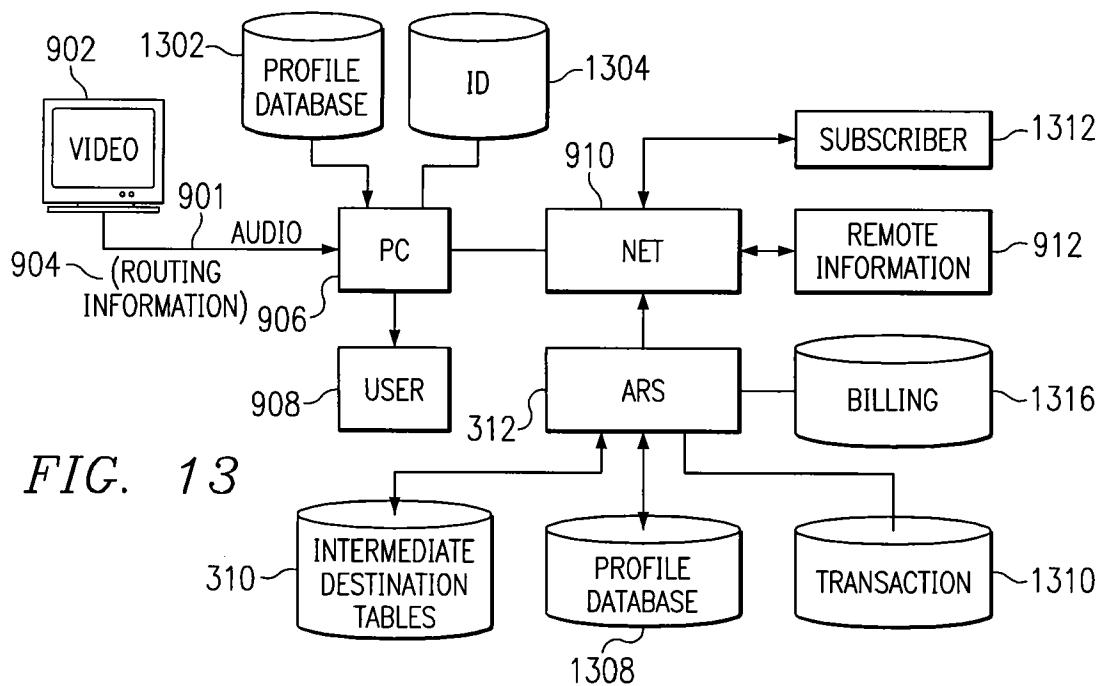
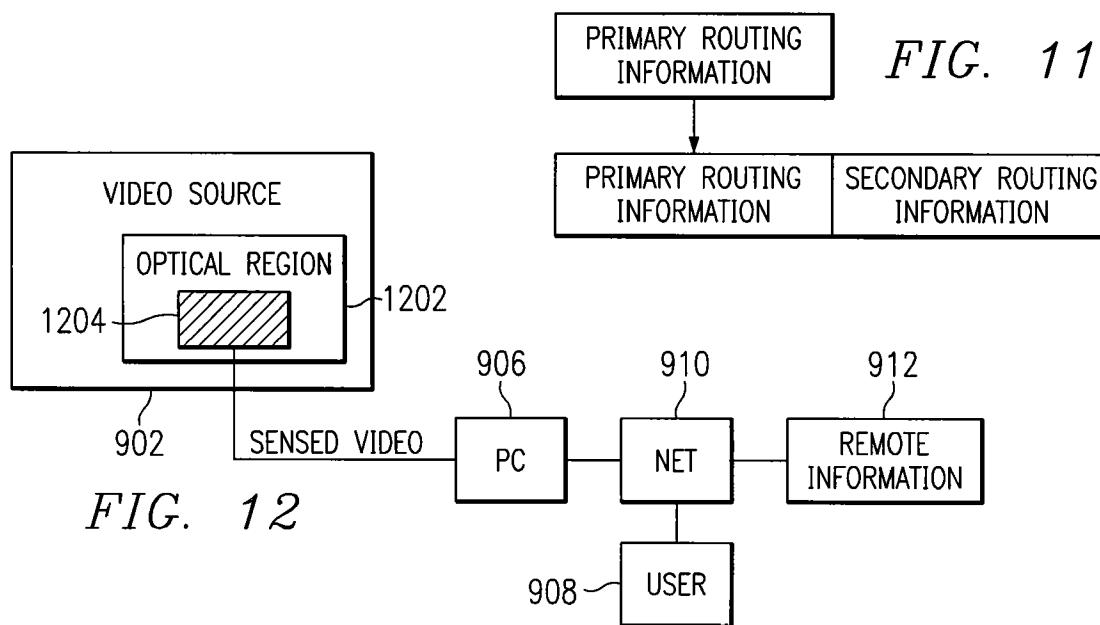
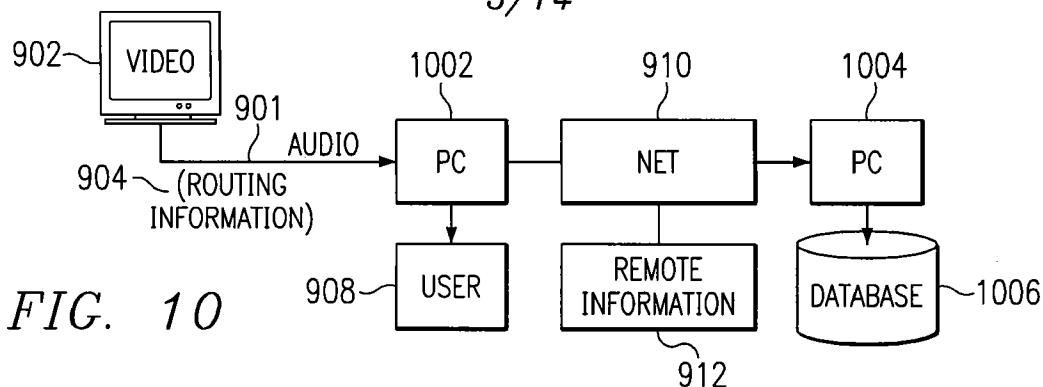
3/14



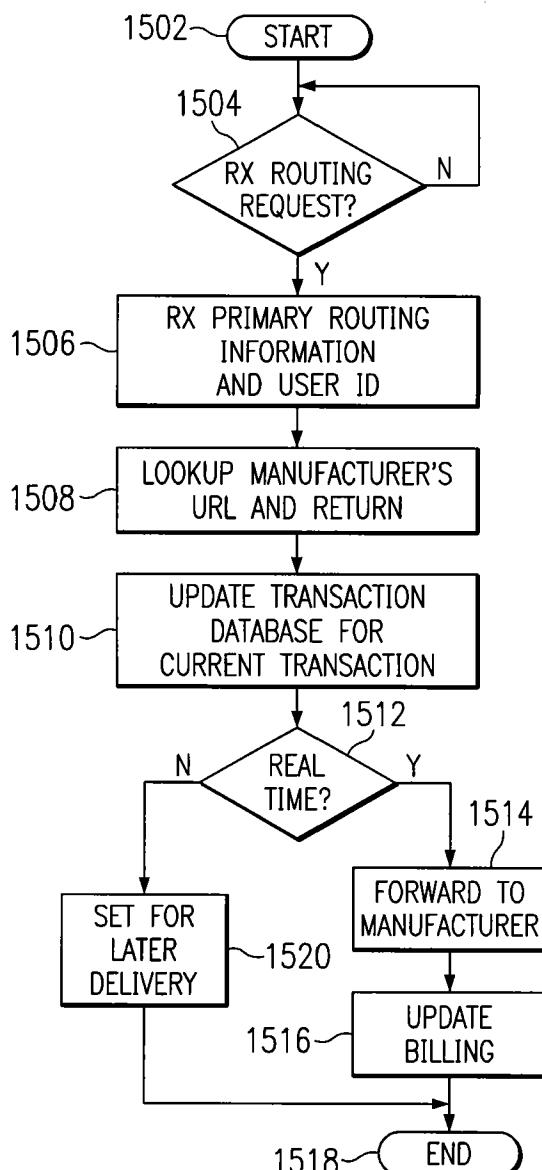
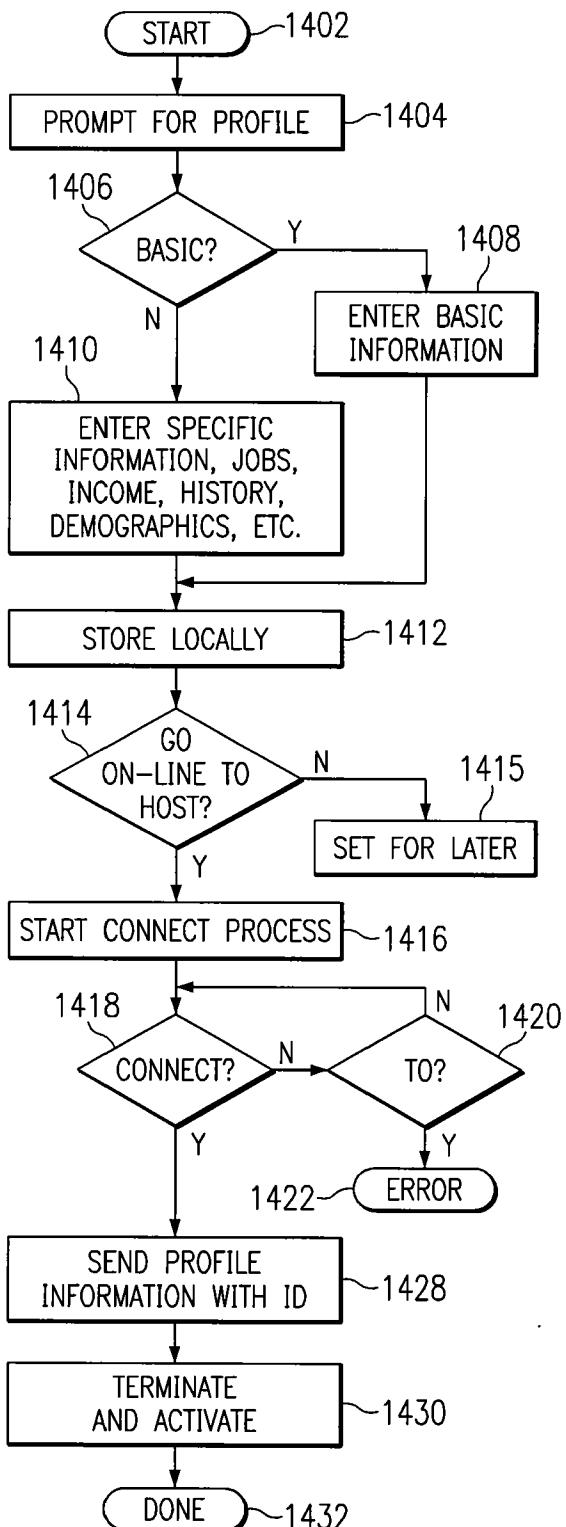
4/14



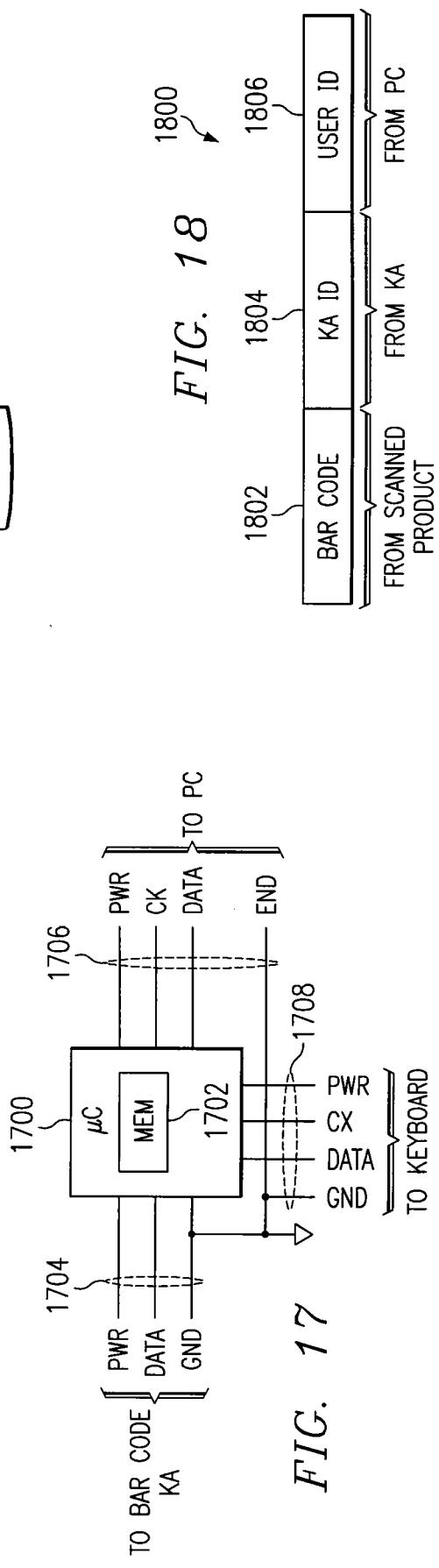
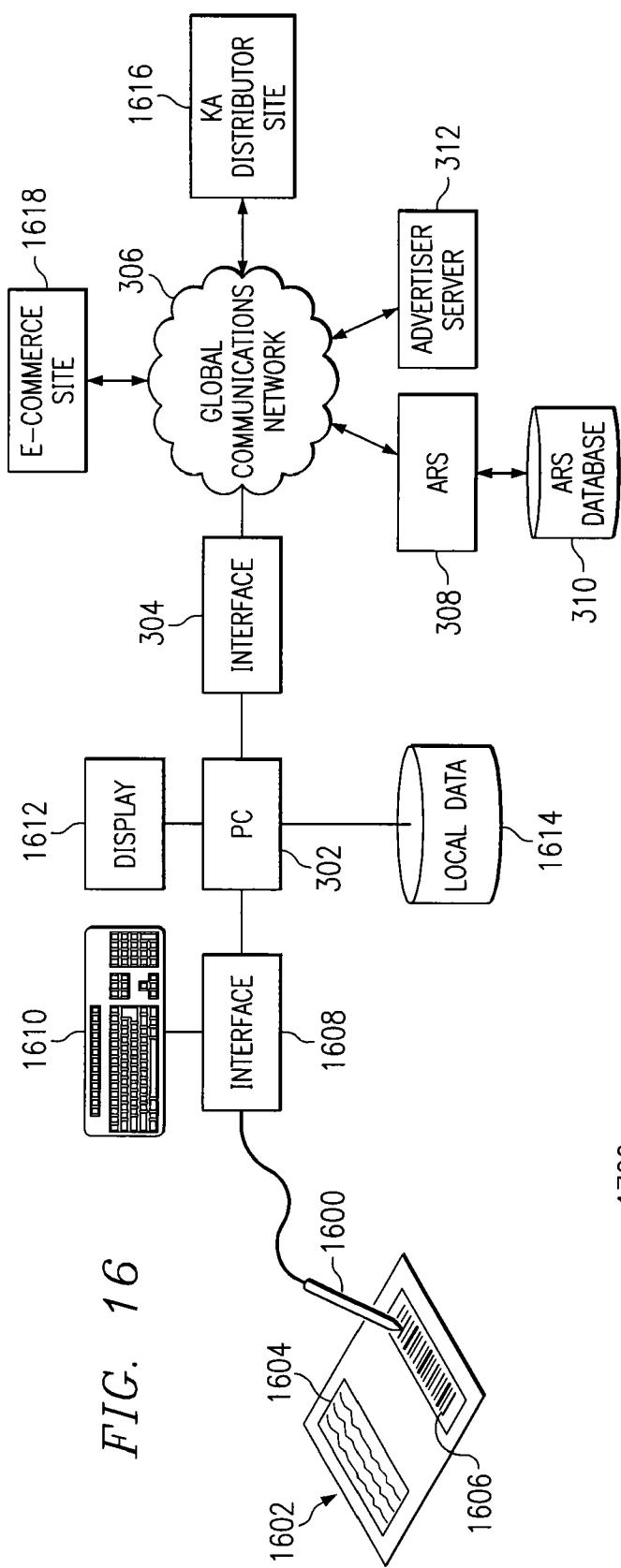
5/14



6/14



7/14



8/14

FIG. 19

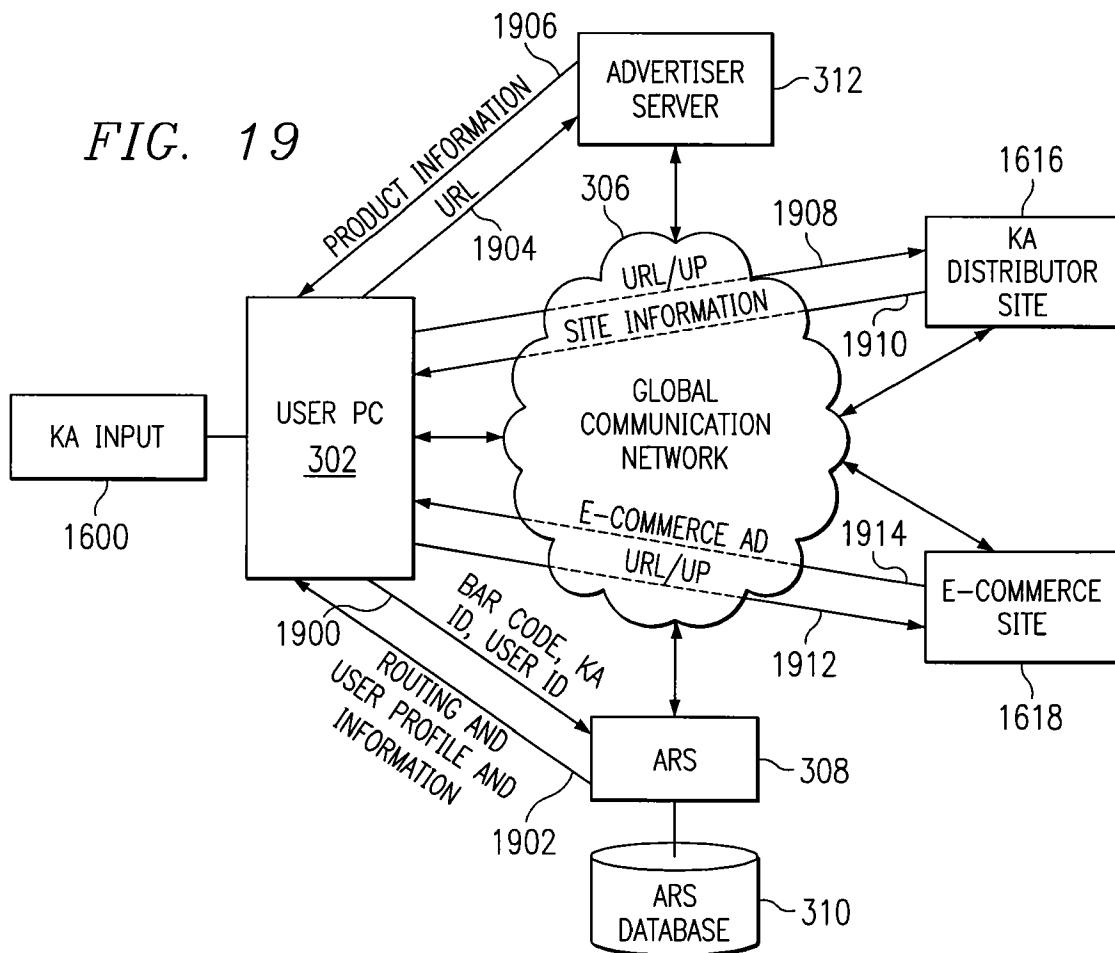
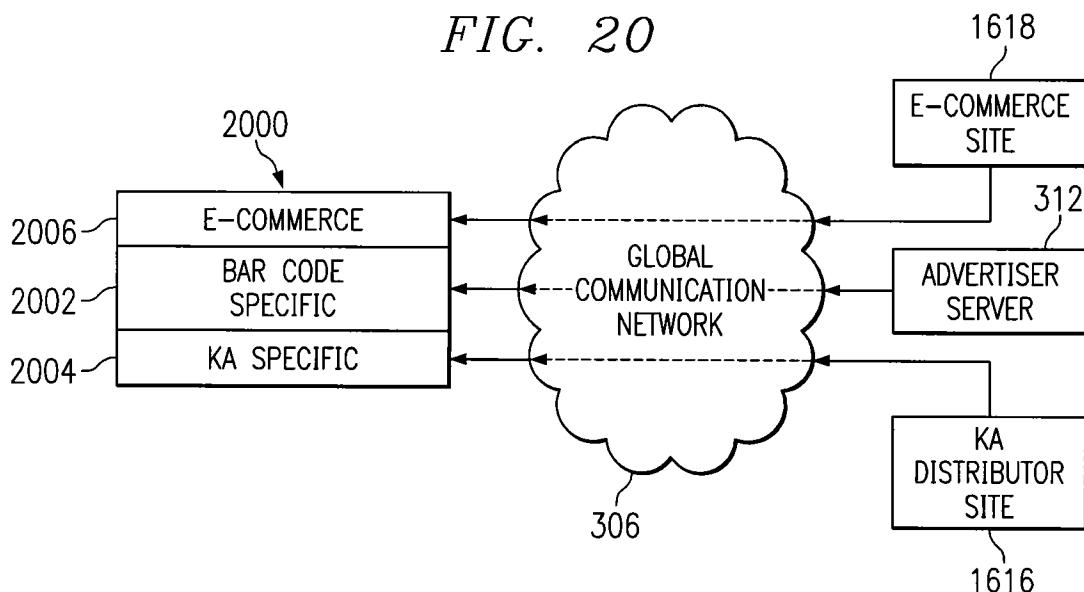


FIG. 20



9/14

FIG. 21

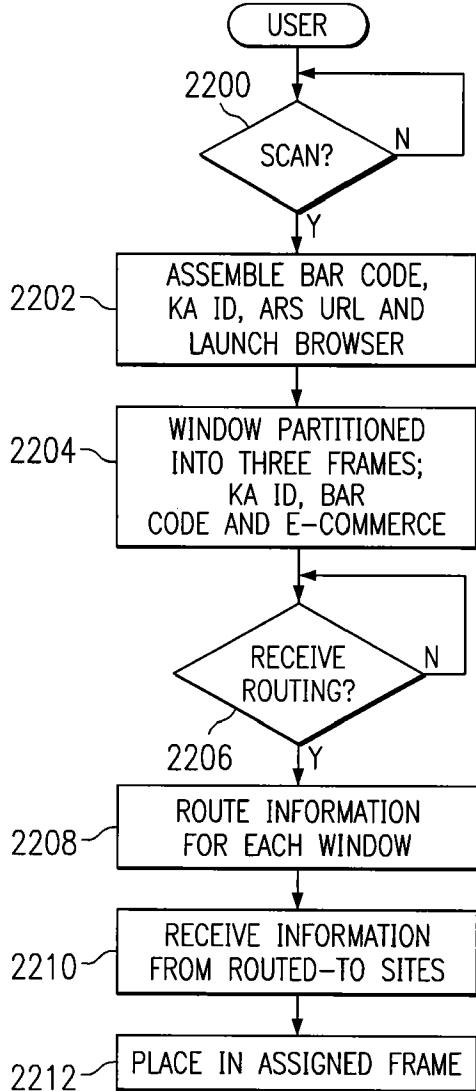
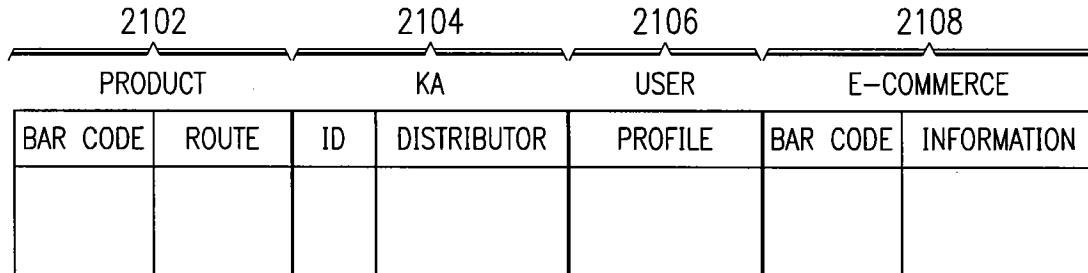


FIG. 22 END

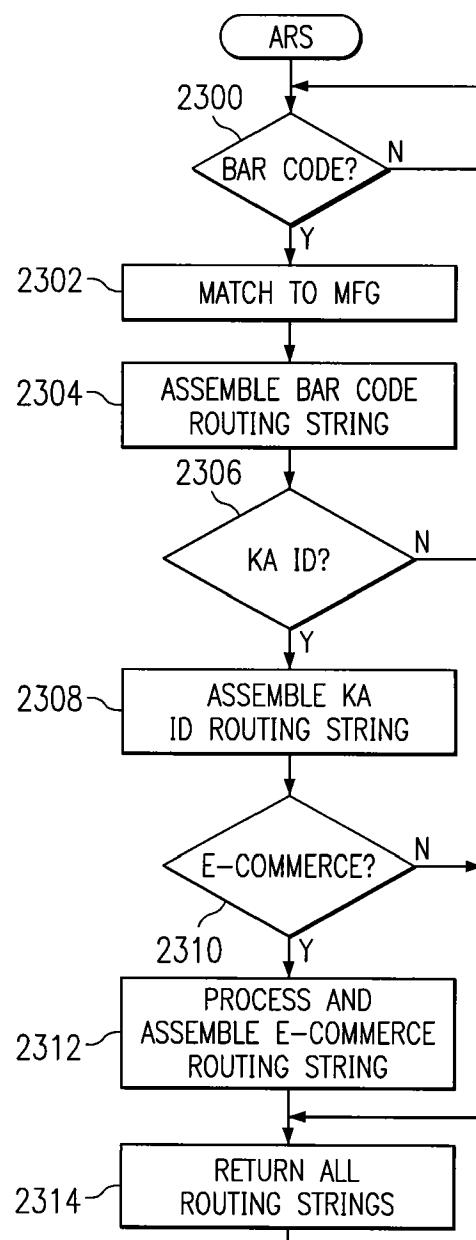


FIG. 23 END

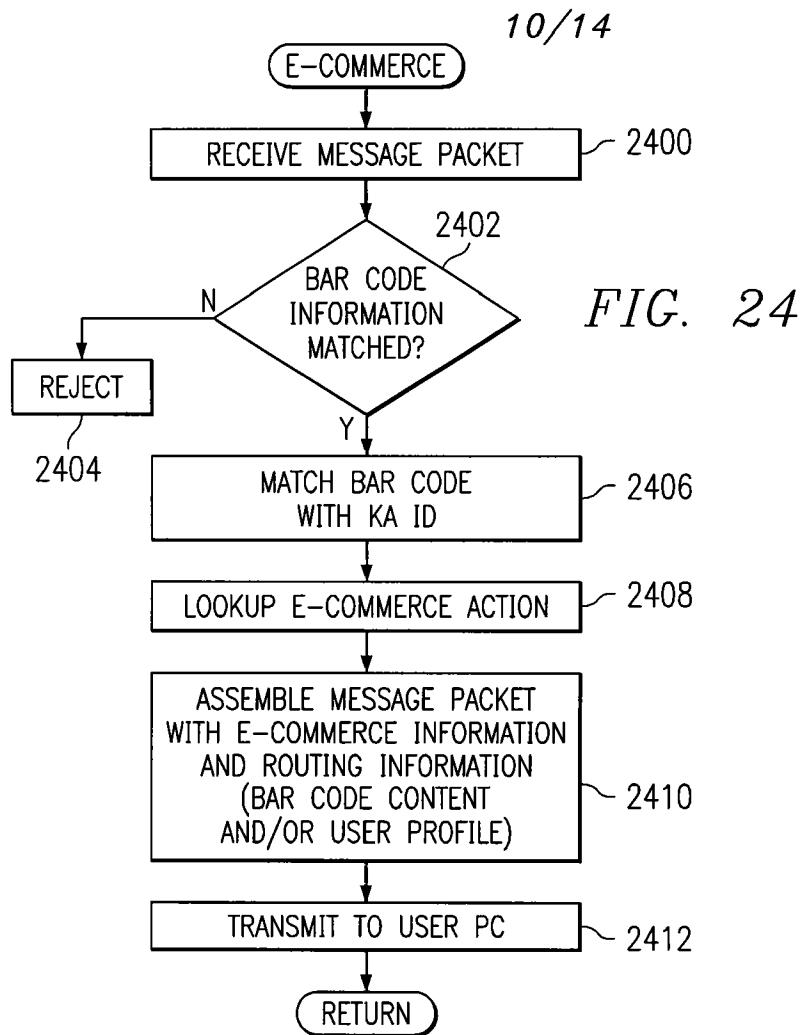


FIG. 24

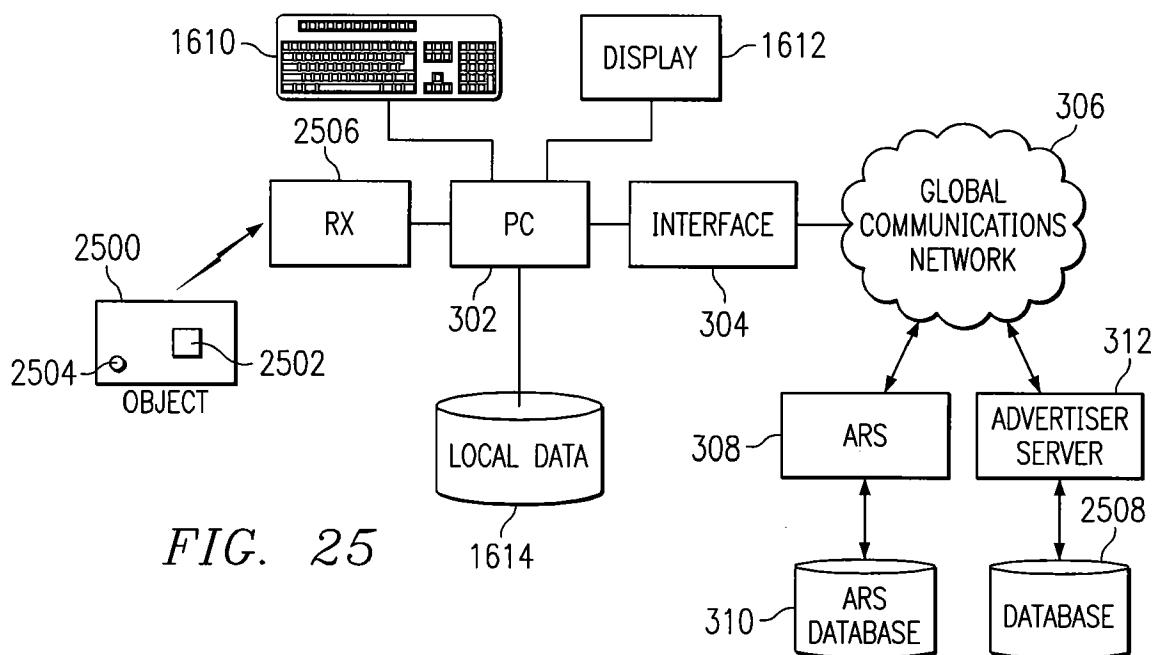


FIG. 25

11/14

FIG. 26

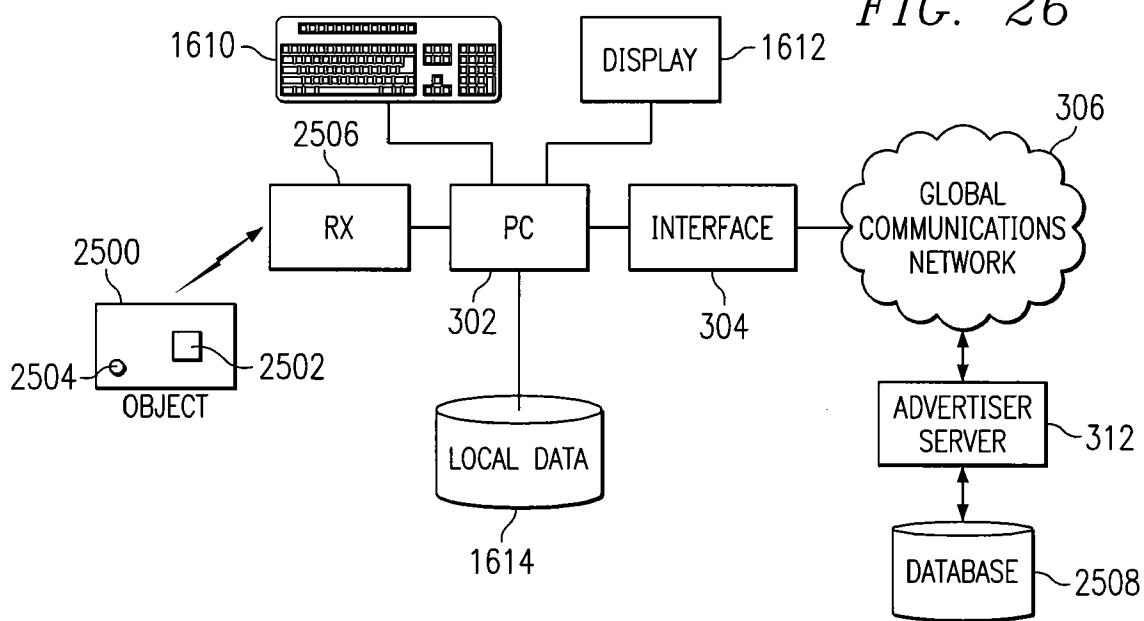


FIG. 27 START

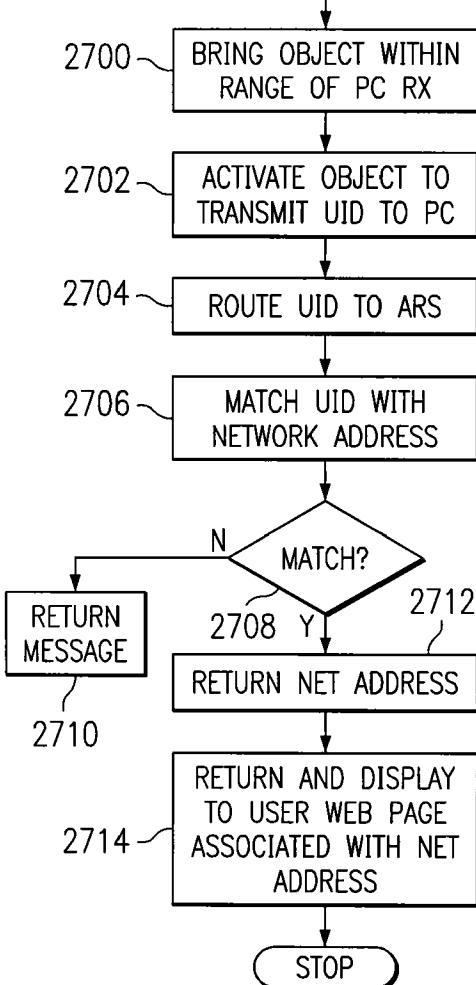
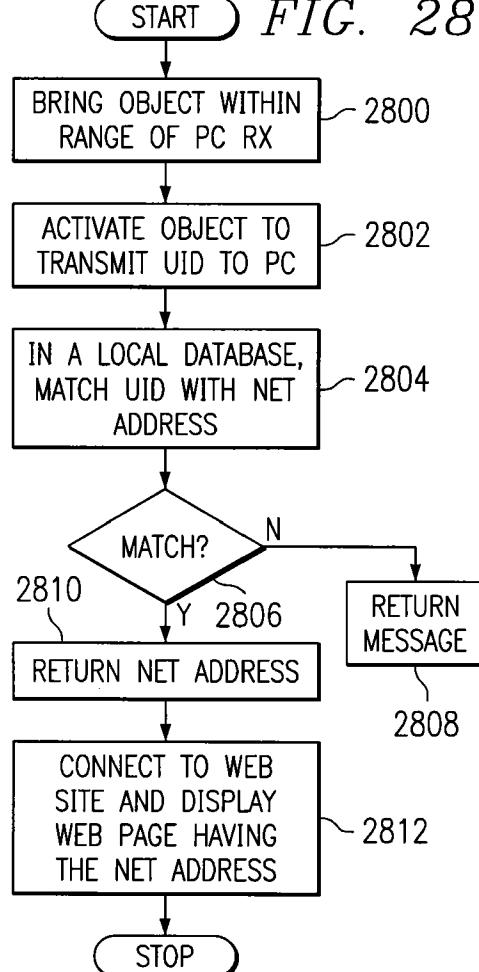


FIG. 28



12/14

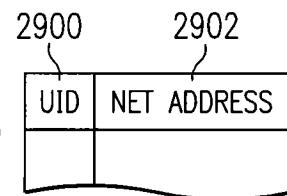


FIG. 29

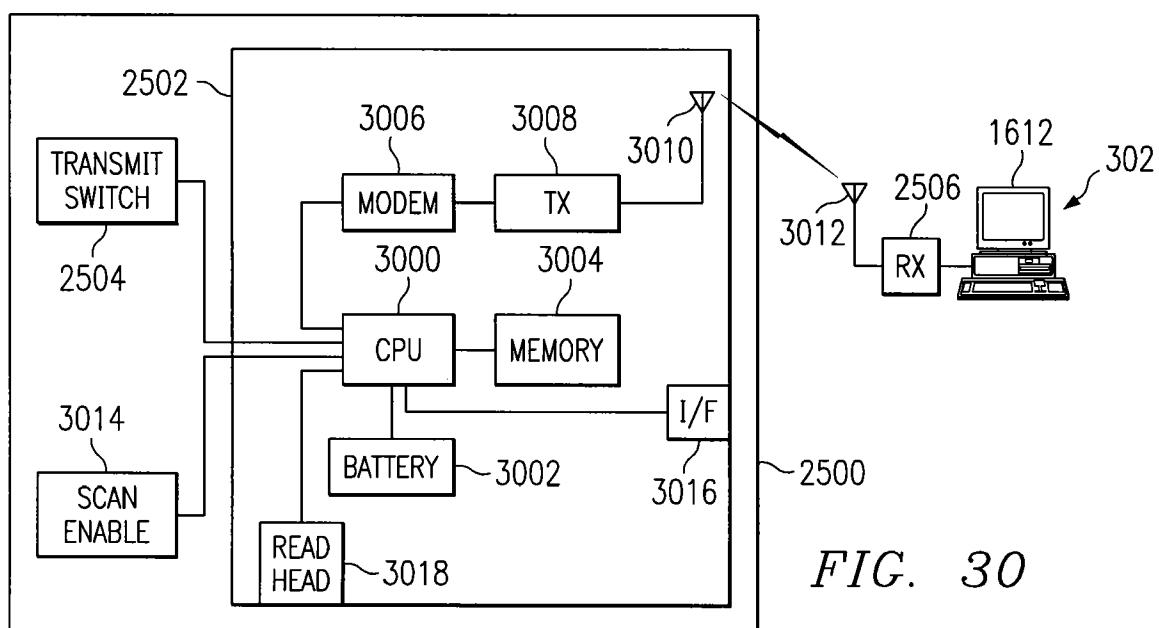


FIG. 30

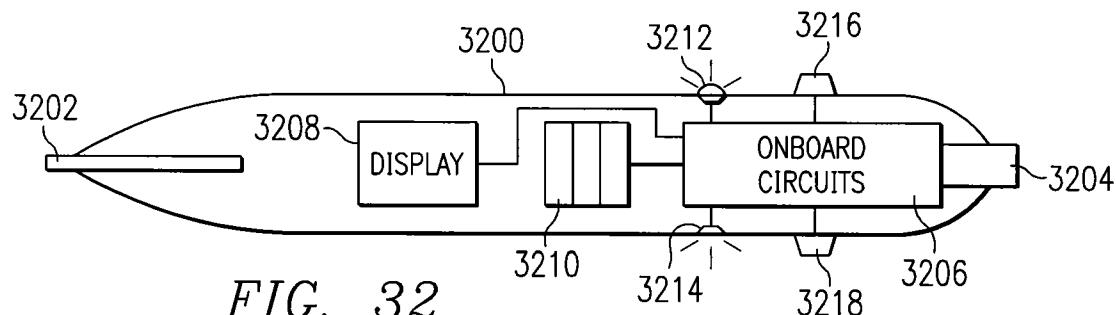


FIG. 32

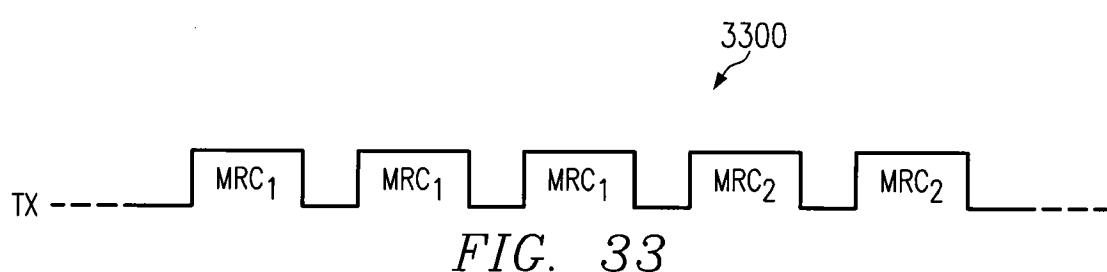
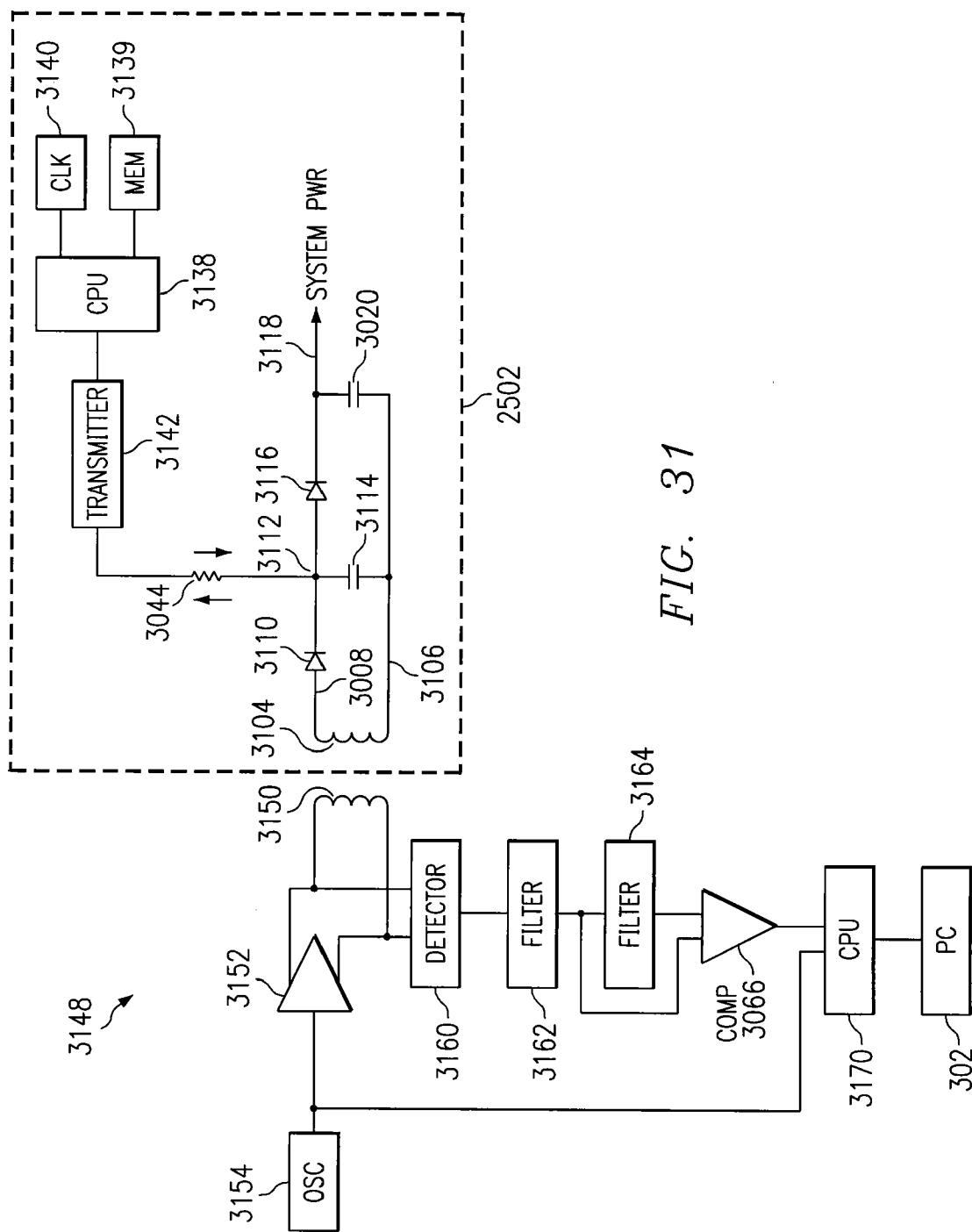


FIG. 33

13/14



14/14

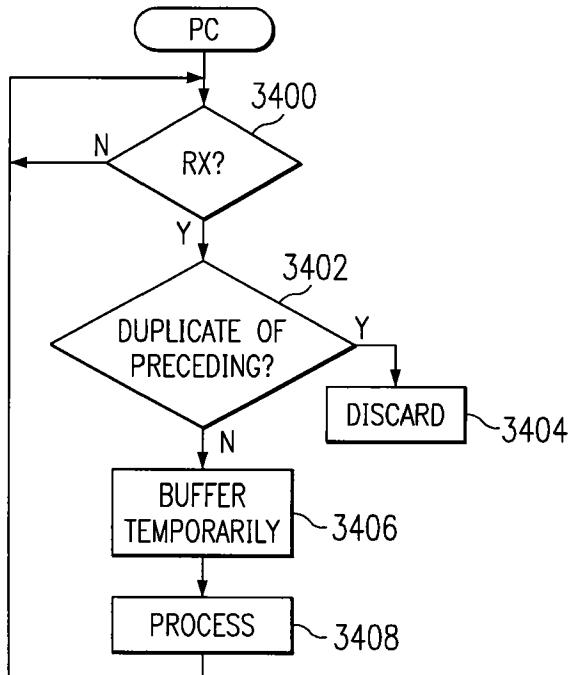


FIG. 34

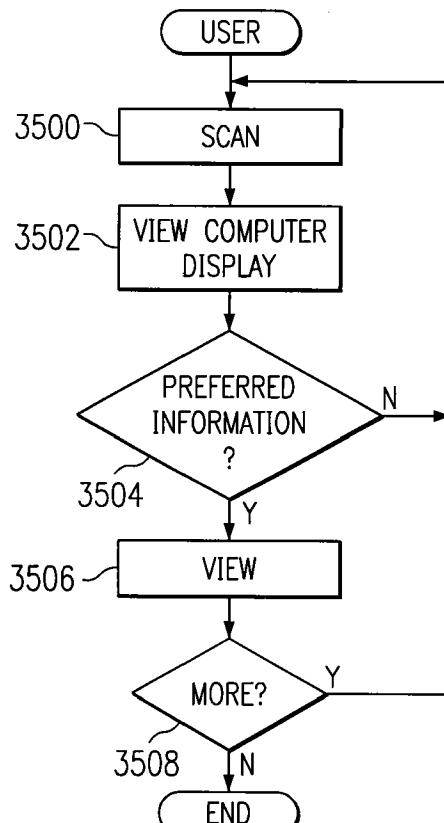


FIG. 35